

PRIMA PLASTICS LIMITED						
Regd. Office: 98/4, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman (U.T.)-396210.						
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTH ENDED DECEMBER 31,2010						
					Rs. In Lacs	
PARTICULARS	Quarter Ended		Nine Month Ended		Previous Year	
	31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010	
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	
1	Gross Sales/Income from Operations	1998.45	1826.05	5854.44	5074.84	6946.58
	Less: Interdivisional Transfer	352.31	350.30	1056.51	1005.36	1392.97
	Less: Duties and Taxes	193.96	132.47	477.65	371.31	527.08
	Net Sales / Income from Operations	1452.18	1343.28	4320.28	3698.17	5026.53
2	Expenditure					
	(a) (Increase) / Decrease in Stock in Trade	41.48	(110.19)	88.36	(240.88)	(403.42)
	(b) Consumption of Raw Materials	893.30	850.51	2650.96	2309.35	3264.68
	(c) Purchase of Traded Goods	43.48	48.03	159.34	199.45	242.85
	(d) Employees Cost	78.78	63.92	215.09	183.98	252.97
	(e) Depreciation	39.91	38.10	120.07	115.76	154.62
	(f) Other Expenditure	303.57	354.32	890.65	886.09	1191.86
	(g) Total Expenditure	1400.52	1244.69	4124.47	3453.75	4703.56
3	Profit/(Loss) from Operations before Other Income,Interest and Exceptional Items (1-2)	51.66	98.59	195.81	244.42	322.97
4	Other Income - Income from Joint Venture Company	3.77	18.29	115.29	18.29	35.21
	- Misc. Income	7.25	9.93	26.81	52.46	62.93
5	Profit/(Loss) from Operations before Interest and Exceptional Items (3+4)	62.68	126.81	337.91	315.17	421.11
6	Interest and Finance Charges	17.42	10.95	49.27	40.68	55.57
7	Profit/(Loss) after interest but before Exceptional Items (5-6)	45.26	115.86	288.64	274.49	365.54
8	Exceptional items	0.00	0.00	0.00	0.00	0.00
9	Profit/(Loss) from Ordinary Activities before Tax (7+8)	45.26	115.86	288.64	274.49	365.54
10	Tax Expenses - Income Tax	9.02	19.69	57.53	46.65	63.00
11	Net Profit/(Loss) from Ordinary Activities after Tax	36.24	96.17	231.11	227.84	302.54
12	Extraordinary Items (Net of Tax Expenses)	0.00	0.00	0.00	0.00	0.00
13	Net Profit/(Loss) for the period after Tax (11-12)	36.24	96.17	231.11	227.84	302.54
14	Paid up Equity Share Capital having face value of Rs.10/-	1100.05	1100.05	1100.05	1100.05	1100.05
15	Reserves excluding Revaluation Reserves.					2599.02
16	Earnings per Shares (EPS) (Rs.)					
	Basic and diluted for the period and for the Previous year (non annualised)	0.33	0.87	2.10	2.07	2.75
17	Public Share holding					
	- Number of Shares	4521827	4521827	4521827	4521827	4521827
	- % of Shareholding	41.11%	41.11%	41.11%	41.11%	41.11%
18	Promoters and its group shareholding:					
	(a) Pledged / Encumbered :					
	- Number of Shares	NIL	NIL	NIL	NIL	NIL
	% as to total shareholding of promoter & its group	NIL	NIL	NIL	NIL	NIL
	% as to total Share Capital of the Company	NIL	NIL	NIL	NIL	NIL
	(b) Non-Encumbered :					
	- Number of Shares	6478643	6478643	6478643	6478643	6478643
	% as to total shareholding of promoter & its group	100.00%	100.00%	100.00%	100.00%	100.00%
	% as to total Share Capital of the Company	58.89%	58.89%	58.89%	58.89%	58.89%
Segment wise Revenue, Results and Capital Employed						
					Rs. In Lacs	
PARTICULARS	Quarter Ended		Nine Month Ended		Previous Year	
	31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010	
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	
1	Segment Revenue					
	Plastic Moulded Furniture	1351.32	1289.76	3871.67	3496.03	4751.32
	Aluminium Composite Panel	98.38	59.65	459.64	237.49	342.51
	Revenue from Operations	1449.70	1349.41	4331.31	3733.52	5093.83
2	Segment Results					
	Profit (+) / Loss (-) before Interest and Tax					
	Plastic Moulded Furniture	65.11	157.23	175.88	388.45	507.53
	Aluminium Composite Panel	(15.93)	(52.51)	30.96	(108.68)	(117.26)
	Total	49.18	104.72	206.84	279.77	390.27
	Less : Interest and Finance Charges	17.42	10.95	49.27	40.68	55.57
	Add : Unallocable Income	13.50	22.09	131.07	35.40	30.84
	Total Profit before Tax	45.26	115.86	288.64	274.49	365.54
3	Capital Employed :					
	(segment assets-segment liabilities)					
	Plastic Moulded Furniture	2734.20	2573.29	2734.20	2573.29	2366.70
	Aluminium Composite Panel	951.25	947.54	951.25	947.54	1100.14
	Unallocable	244.73	232.22	244.73	232.22	232.23
	Total	3930.18	3753.05	3930.18	3753.05	3699.07
1	The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on February 05,2011					
2	Limited Review of the Financial Results has been carried out by the Statutory Auditors of the Company.					
3	Information on investor complaints for the quarter - (Nos): Op. Balance - 0, New-8, Disposals-8, Closing-0					
4	Figures of the previous year, wherever necessary, have been re-grouped / rearranged to make them comparable.					
By order of the Board for PRIMA PLASTICS LTD.						
SD/-						
Mumbai	Bhaskar M. Parekh					
Date : 5th February 2011	Chairman					