



# PRIMA PLASTICS LIMITED

MFRS. OF : MOULDED FURNITURE

GOVT. RECOG. EXPORT HOUSE

CIN : L25206DD1993PLC001470



**Corp. Office** : 41, National House, Saki-Vihar Road, Powai, Andheri (E), Mumbai - 400 072. (India)

Tel.: 0091-022-2857 4768 / 69 / 1791 • **Fax** : 0091-022-2857 2859

**E-mail** : investor@primaplastics.com • **Website** : www.primaplastics.com

## CSR POLICY OF PRIMA PLASTICS LIMITED

### **Purpose:**

The purpose of our CSR Policy is to lay down guidelines and mechanisms for undertaking CSR programs in alignment with the Companies Act, 2013 and to make known to all stakeholders our approach to CSR. The Policy outlines our intentions to contribute to social development of local and national priorities. This Policy shall function as CSR Policy of the Company for the purpose of Section 135 of the Act and CSR Rules

### **Thrust Areas:**

1. Our CSR Policy shall be directed towards inclusive development that creates value for society and caters to the needs of our people.
2. The CSR initiatives will be focused to enable the citizen to enjoy the benefits of science led innovations.
3. Our goal is to ensure that our economic growth is socially and environmentally sustainable.
4. The targeted beneficiaries of our CSR activities will be marginalized, disadvantaged, poor or deprived sections of the community.
5. We shall part take part in the socio-economic developmental activities of the communities around our plant locations and area of operations, so that the weaker and marginalized sections of the society will have a sustainable higher income and better standard of living.





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6. We will enable through our CSR activities the local community access to basic amenities like safe drinking water, health and sanitation.
7. We will focus and support our community in attaining Millennium development goals.
8. We will provide them sustainable livelihood options and handhold them through training and skill development.
9. We will promote education and engage in employment enhancing vocational skills, especially to under privileged youth/students and farmers.
10. We will engage in programmes enabling poverty eradication, increase in farm productivity and food security.
11. We will promote activities reducing inequalities faced by socially and economically backward groups.
12. We will engage in projects ensuring environment sustainability and conservation of limited natural resources. We will undertake activities for animal welfare. We will promote water conservation on mass scale.
13. We will engage in capacity building programmes of micro and small manufacturing units.
14. We will actively involve in rural development projects. In rural areas we will focus on rural infrastructure development activities like setting up of Distance Education Centers, Krishi Mitra Kendras/ Agri Clinics, Rural BPOs, Common Service Centers (CSCs) /Community Centers, Skill Development Centers, Adoption of Primary Health





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Centers, Village Roads, Street Lights, Watershed Development activities, Revival of Water bodies, Irrigation and Water Storage Structures, etc.

15. We will support and supplement Government programmes and initiatives.

16. (\*) We will support animal welfare programmes and initiatives on our own or by supporting NGO's in their endeavour for animal welfare, including supporting activities like providing timely medical aid and prevention of cruelty to animals.

## **Geographies:**

The Company's intent is to make a positive contributions to the society in which the Company lives and operates. Therefore, for implementation of CSR activities, the Company shall focus primarily in and around its Plant locations in India. However, it does not limit the Company to undertake CSR projects anywhere in the country.

## **CSR planning and processes:**

### **Annual CSR plan:**

As per section 135 of the Companies Act, we shall develop a list of CSR programs/projects/ activities to be undertaken during the year. The CSR Committee shall send the list of CSR programs/projects/ activities with its recommendations to the Board of Directors of the Company for approval.

### **Budget:**

CSR Activities will be funded during the financial year with an aim to contribute to CSR commitments. The total amount ("CSR Fund") allocated for the expenditure on CSR programs/projects/activities for each financial year shall include the following:





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- 2% (two percent) of the average net profits of three immediately preceding financial years;
- any surplus arising and/or additional revenue generated out of CSR activities undertaken by
- the Company Up to 5% (five percent) of the CSR commitment shall be spent towards capacity building, administrative costs, personnel costs and other CSR costs

## Our Modalities of Execution of such Projects:

1. Prima will identify various developmental projects to participate and implement it "either by the company directly or through an implementing agency fulfilling the CSR rules".
2. We will initiate Public-Private-Community Participation Programmes, if needed.
3. Our partners in development activities would be NGOs, Trusts, Farmer Producer Organisations, State Universities, Government bodies, District Authorities, Village Panchayats, Chambers of Commerce, Local Bodies/Community and the People at the bottom of the pyramid.
4. All our CSR projects will be in the form of Projects/Programmes.
5. Our CSR Projects will have the following components:
  - Need Based Assessment/Baseline Survey/Study
  - Clearly identified time frame
  - Specific annual financial allocation



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- Clearly identified milestones
- Clearly identified & measurable objectives /goals
- Robust & periodic review & monitoring
- Evaluation & Assessment, most probably through third party

## Composition of CSR Committee:

In compliance of above Regulations, Board of Directors of the Company has constituted CSR Committee consisting of following four directors:

Shri Krishnakant V Chitalia

Shri Bhaskar M Parekh

Shri Dilip M Parekh

Shri Rasiklal M Doshi

## Annual CSR report

Prima shall develop and publish an annual report on CSR containing required particulars specified in the prescribed format for the annual report in the Companies Act 2013. Reporting will constitute an integral part of our CSR initiative as we remain committed to be transparent and accountable to our stakeholders. CSR program details will be widely communicated and displayed on the Company's website.





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## Review and Amendments to the Policy

The CSR Policy has been amended to include animal welfare as part of Corporate Social Responsibility of the company. The amended policy was recommended by the CSR Committee and approved at the meeting of the Board of Directors held on 3<sup>rd</sup> February, 2017.

The CSR policy may be reviewed and amended as and when required, only with the approval of the Board of the Company.

Approved on behalf of the Board of Directors,  
PRIMA PLASTICS LIMITED



Shri. Dilip Parekh  
Managing Director  
DIN No. 00166385